WeekendsFrom

PRIVACY POLICY AGREEMENT- GDPR & CCPA COMPLIANT

Last updated: February 18, 2021

We at Weekendsfrom LLC ("Weekendsfrom," "WF," "Our," "we," or "us") values its users' privacy as we know that you care about how your personal information is used and shared and we take that seriously. Please read the following to learn more about your privacy as this Privacy Policy ("Policy") will help you understand how we collect and use personal information from those who visit our website, and what we will and will not do with the information we collect. By using or accessing the Service in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you hereby consent that we will collect, use, and share your information in the following ways.

This Privacy Policy includes additional notices that may apply to you if you are a California consumer. Please see the section further below titled "California Privacy Rights" for more details.

Changes to this Privacy Policy

We reserve the right to make changes to this Policy at any given time. If you want to make sure that you are up to date with the latest changes, we advise you to frequently visit this page. If at any point in time Weekendsfrom decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the user or users shall be promptly notified by email. Users at that time shall have the option as to whether to permit the use of their information in this separate manner.

What does this Privacy policy cover?

This Policy applies to Weekendsfrom, and it governs any and all data collection and usage by us. Through the use of www.weekendsfrom.com, you are therefore consenting to the data collection procedures expressed in this Policy.

We gather various types of Personal Information from our users, as explained in more detail below, and we use this Personal Information internally in connection with our Services, including to personalize, provide, and improve our Services, to contact you, to fulfill your requests from us, and to analyze how you use the Services. In certain cases, we may also share some Personal Information with third parties, but only as described below.

Please note that this Policy does not govern the collection and use of information by companies that Weekendsfrom does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share the information collected.

Information We Collect

A. Information You Provide:

"Personal Information" means any information which, either alone or in combination with other information we hold about you, identifies you as an individual, including, for example, your contact information such as your name, email address, telephone number, age, home address, photograph, passport number, Social Security Number, signature, Insurance policy number, financial information, driving licensed, utility bills, card and other payment details as well as any other non-public information about you that is associated with or linked to any of the foregoing data.

"Anonymous Data" means data that is not associated with or linked to your Personal Information; Anonymous Data does not, by itself, permit the identification of individual persons. We collect Personal Data and Anonymous Data and a few other categories of information, from a few different sources, as described below.

We receive the information you provide to us when you:

- As an individual makes any enquiry or booking with us or through us, and individuals in respect of whom any enquiry or booking is made (such as friends, family members, and tour group members, and officers and employees of businesses and organizations booking with or through us);
- ii) individuals in respect of whom any enquiry or booking is made with us by an agent;
- iii) Where you, as our customer is a business or organization, employees or individuals who are acting as representatives of that business or other organization, and individuals connected to that business or other organization, such as owners, partners, shareholders, and directors;

- iv) Link a third-party account with our website in order to access our website, We may collect certain Personal Information from you, such as your first and last name, email, mailing address and phone number);
- v) By also using our service, you may provide us with the demographic information that is not unique to you such as your gender and ZIP code;
- vi) When you post a User Generated content or provide us with service feedback on our website, the information contained in such user-generated content will be stored on our servers and will be available to be seen by other users who make use of our website.
- vii)We also collect other types of Personal Data that you provide to us voluntarily, such as your operating system and version and other requested information if you contact us via email regarding support for the Services.

Please note that you can choose not to provide us with certain information, but this may limit the features of the website or Services you are able to use.

B. Automated information collection

We may collect certain information (which does not identify you as an individual) about your use of the website through the use of tracking technologies or by other passive means. This "passively collected" information includes, but is not limited to, the domain name of the website that allowed you to navigate to the website, search engines used, the internet protocol (IP) address used, the length of time spent on the website, the pages you looked at on the website, other websites you visited before and after visiting the website, the type of internet browser you have, the frequency of your visits to the website, and other relevant statistics, including the following:

- i. <u>Log Information</u>: When you access the website, our servers automatically record information that your browser sends whenever you visit a website. These server logs may include information such as your web request, IP address, browser type, browser language, the date and time of your request, and one or more cookies (small text files containing a string of characters) that may uniquely identify your browser.
- ii. <u>Cookies:</u> When you connect to our website through the use of third-party services like Facebook, we send one or more cookies (small text files containing a string of characters) to your computer that uniquely identifies

your browser. We use cookies to improve the quality of the Site by storing user preferences and tracking user trends. Most web browsers accept cookies automatically but can be configured not to do so or to notify the user when a cookie is being sent. Cookies alone tell us nothing about who you are. Pixel tags generate a generic notice of a visit to the Site. Pixel tags are used in conjunction with cookies to anonymously track the activity on the Site by a particular browser on a particular site.

- iii. <u>Links:</u> The website and other services provided by us may include links in a format that enables us to keep track of whether these links have been followed by IP addresses. We use this information to improve the quality of our products and design.
- iv. Web Beacons: Web beacons (also known as "pixel tags" or "clear GIFs") are 1×1 single-pixel graphics that allow us to count the number of users who have visited or accessed the Site and to recognize users by accessing our cookies. Web beacons can collect the IP address of the computer that the web beacon is sent to, the URL of the page the Web beacon comes from, and the time the web beacon was viewed. We may employ web beacons to facilitate Site administration and navigation, to track the actions of users of the Site, to compile aggregated statistics about Site usage and response rates, and to provide an enhanced online experience for visitors to the Site.
- v. Analytics Services: We use third-party analytics services ("Analytics Services"), to help analyze how users use our Sites and interact with our platform. The information generated by the cookies or other technologies about your use of our website and/or Weekendsfrom Service (the "Analytics Information") is transmitted to the Analytics Services. The Analytics Services use Analytics Information to compile reports on user activity. The Analytics Services may also transfer the Analytics Information to third parties where required to do so by law, or where such third parties process Analytics Information on their behalf. Each Analytics Service's ability to use and share Analytics Information is restricted by such Analytics Service's terms of use and privacy policy. By using a Site or Services provided by Weekendsfrom, you consent to the processing of data about you by Analytics Services in the manner and for the purposes set out above.

C. Information automatically collected by third-parties about you

Some embedded content on the website may be served by third-party content providers. Please note that these companies may also use cookies or other similar

technologies to collect data about you, both on the Site and throughout the Internet. Data collection and use by those third-parties is subject to the privacy policies of those third-parties

Please rest assured that this website will only collect personal information that you knowingly and willingly provide to us by way of surveys, completed forms, and emails. It is the intent of this website to use personal information only for the purpose for which it was requested, and any additional uses specifically provided for on this Policy.

What We Use Your Personal Information For

Generally, Weekendsfrom uses the information gathered to provide, improve, and develop our website and the Services we provide to you, to communicate with you, to offer you a better service, and to protect us and our users. When you interact with or make use of the Weekendsfrom website, we use a variety of technologies to process the personal information that we collect about you for various reasons.

- i. identify you as an eligible user of our service
- ii. Personalize your experience with our products and services and we may make use of personal information to assist in the operation of our website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from www.weekendsfrom.com.
- iii. measure and analyze audience traffic, including tracking user interests, trends, and patterns;
- iv. help recognize you as a previous visitor and save and remember your preferences and settings and deliver to you appropriate interest-based content;
- v. send newsletters, surveys, offers, and other promotional materials and for other marketing purposes;
- vi. understand whether our users read our marketing and other e-mail messages and click on links within those messages;

- vii. Increase and maintain the safety and security of our products, services and platform and prevent misuse;
- viii. To understand, diagnose, troubleshoot, and fix issues with our service;
- ix. Communicate with you and provide customer support;
- x. Operate, evaluate, develop, manage and improve our Service (including operating, administering, analyzing and improving our products and services; managing and evaluating the effectiveness of our communications; performing accounting, auditing, billing reconciliation and collection activities and other internal functions;
- xi. Protect against, identify and prevent fraud and other criminal activity, claims and other liabilities;
- xii. To fulfill contractual obligations with third parties, for example, licensing agreements and to take appropriate action with respect to reports of intellectual property infringement and inappropriate content.
- xiii. Comply with and enforce applicable legal requirements, relevant industry standards and policies, including this Privacy Notice and our Terms of Service.

We also make use of your provided information for Direct marketing to you:

We do not use or disclose your personal information for direct marketing purposes unless we have obtained your express consent to this, such as through an opt-in or opt-out tick box on any form or website of ours.

i. <u>Direct marketing by us:</u> Where you have consented to this, we may use your personal information to carry out direct marketing and send you marketing messages, materials, adverts and promotions relating to travel services we provide or which can be booked with third parties through us.

Where you have consented to this, we may also use your personal information to carry out direct marketing and send you marketing messages, materials, adverts and promotions relating to travel services which are offered by or which can be booked through any other company in the same group of companies as us (i.e. within the WeekendsFrom group) or third parties selected by us.

You will be free to withdraw your consent to this at any time, by contacting us as detailed in this privacy policy or as detailed in any direct marketing that you receive or by clicking the 'unsubscribe' button at the bottom of any of our emails. In any e-mail you send we would ask you to insert "unsubscribe" as the subject heading.

ii. <u>Direct marketing by third parties:</u> Where you have consented to this, we may disclose your personal information which is contact information (such as name, e-mail, postal address, telephone, mobile or fax number) to any other company in the same group of companies as us (e.g. within the WeekendsFrom group), or to third parties selected by us. They will use this to carry out direct marketing in their own right and will use it to send you marketing materials, adverts and promotions relating to products and services they offer or which can be booked through them. You will be free to withdraw your consent to our disclosure of your personal information for this purpose at any time, by contacting us as detailed above. If you withdraw your consent, this will not affect any disclosures we have already made (i.e. we will not be able to remove your personal information from anyone we have disclosed it to), but we will tell you who they are on request, and you should contact them directly concerning this.

How We Share Your Personal Information

We do not sell, rent, trade, or otherwise share personal information collected through the website because we are committed to maintaining your trust, except where you have given us the consent to do so and as described below:

- i. <u>Service Providers:</u> We may provide collected data to our service providers such as third-party payment processors, credit checks, fraud and identity checks. They may use your data to perform services for us and may have access to, store and process your personal data to provide services on our behalf.
- ii. <u>Subsidiaries and Affiliates:</u> We may share personal information or any information collected through the website with our subsidiaries and affiliates for the purposes for which you provided the information or as reasonably necessary for our internal administrative and business purposes.
- iii. <u>Suppliers of travel and other services:</u> We may disclose your personal information to any third party (e.g. supplier, contractor sub-contractor) we make any enquiries with concerning or engage or sub-contract to perform any

booking or other contract, including to provide any travel, tour or other products or services we have agreed to provide to you. We may disclose your personal information to any supplier with whom we make any enquiry concerning or book any travel or other products and services for you as agent (whether as agent for you, someone representing you, or the supplier), such as a tour operator. Details of any third-party tour operators or other third parties who will be responsible for or supply you with the travel services booked or enquired about, may be obtained from us on request, and may be stated in any tour or other brochure provided by us.

- iv. Suppliers of travel and other services: We may disclose your personal information to any third party (e.g. supplier, contractor sub-contractor) we make any enquiries with concerning or engage or sub-contract to perform any booking or other contract, including to provide any travel, tour or other products or services we have agreed to provide to you. We may disclose your personal information to any supplier with whom we make any enquiry concerning or book any travel or other products and services for you as agent (whether as agent for you, someone representing you, or the supplier), such as a tour operator. Details of any third-party tour operators or other third parties who will be responsible for or supply you with the travel services booked or enquired about, may be obtained from us on request, and may be stated in any tour or other brochure provided by us.
- v. <u>Merger and Acquisition:</u> We may disclose or transfer personal information or any information collected through your usage of our Service to third parties who acquire all or a portion of Weekendsfrom's business, whether such acquisition is by way of merger, consolidation, or purchase of all or a portion of our assets, or in connection with any bankruptcy or reorganization proceeding brought by or against us.
- vi. <u>Compliance with laws:</u> We may disclose personal information or any information collected through the website and if we are required to do so by law or pursuant to legal process, in response to a request from government officials, law enforcement authorities or a valid subpoena, or as necessary or appropriate in connection with an investigation of illegal activity, including without limitation to prevent, investigate, detect or prosecute any criminal offense or attack.
- vii. <u>Consent:</u> We may share personal information in accordance with any consent you provide.

Data Retention and Deletion

We keep your personal data only as long as necessary to provide you with the Weekendsfrom Service and for legitimate and essential business purposes, such as maintaining the performance of the Weekendsfrom Service, making data-driven business decisions about new features and offerings, complying with our legal obligations, and resolving disputes. We keep some of your personal data for as long as you are a user of Weekendsfrom.

If you request, we will delete or anonymize your personal data so that it no longer identifies you, unless we are legally allowed or required to maintain certain personal data, including situations such as the following:

- i. If there is an unresolved issue relating to your use of the website such as an unresolved claim or dispute, we will retain the necessary personal data until the issue is resolved;
- ii. Where we need to retain the personal data for our legal, tax, audit, and accounting obligations, we will retain the necessary personal data for the period required by applicable law; and/or,
- iii. Where necessary for our legitimate business interests such as fraud prevention or to maintain the security of our users.

Keeping Your Data Safe

As a matter of policy, we are committed to protecting your data and as such, Weekendsfrom takes precautions to protect your information. When you submit sensitive information via our website, your information is protected both online and offline. Wherever we collect sensitive information (e.g. credit card information), that information is encrypted and transmitted to us in a secure way.

California Privacy Rights

California Consumer Privacy Act of 2018; Effective January 1, 2020:

If you're a California resident, you may have some additional privacy rights regarding the disclosure of your personal data by Weekendsfrom, or its affiliates and subsidiaries, or to a third-party and we have prepared additional disclosures and notices consistent with the California Consumer Privacy Act (CCPA). Please see our CCPA policy for more about such rights.

California residents may not be discriminated against for exercising any of the rights described above.

Children under the Age of 13

The Weekendsform website is not directed to and does not knowingly collect personally identifiable information from, children under the age of thirteen (13). If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

Your Choices Regarding Your Personal Information (Unsubscribe or Opt-Out)

a. To Stop Certain Collection and Use of Your Personal Information:

Marketing Emails, texts and Mail

After opting-in for our marketing emails and newsletters, we may store your name and email address for the purposes of delivering such communications. As a subscriber to our e-mail newsletters, you can stop such promotional emails from us by using the "unsubscribe" link on our promotional emails.

Interest-Based Advertising

Our website may support Interest Based Advertising efforts by Third Parties.

b. To Change or Correct Your Personal Information

At any time, you can request access to your personal information, request that any inaccuracies be corrected, or request that comments or explanations be added to records about you.

To prevent unauthorized changes, we may ask for certain information to verify your identity before we process such requests.

Although we will do our best to make your requested changes, in some cases for example, if it requires a disproportionate technical or practical cost or effort or if it conflicts with our legal obligations or business requirements, we may be unable to do so completely. Should this occur, we will communicate that to you.

Affiliate Disclaimer and Links to Other Websites

Our website may contain links to affiliate and other websites. We also make use of affiliate links to external websites where if used by our user to purchase a service, product, accommodation, make reservations or any other item, we may also receive a monetary reward at no extra cost to the user. These affiliate links and websites often make use of cookies technology and special referral codes to track the site where a

user has come from, and our partners use this referral traffic to monitor any purchases you make on their site.

However, unless you physically enter your personal information onto the third party site and affiliate sites, your data is not identifiable as we do not pass on your data to any other websites.

Weekendsfrom does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by our website.

Acceptance of Terms

By using this website and its content, you are hereby accepting the terms and conditions stipulated within the Privacy Policy Agreement. If you are not in agreement with our terms and conditions, then you should refrain from further use of our website. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you agree and acceptance of such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy Agreement related to our website, please feel free to contact us either by:

- i. Email to team@weekendsfrom.com.
- ii. Telephone at (562) 743-4828
- iii. Post to 8641 Fontana street, Downey, CA 90241

CALIFORNIA CONSUMER PRIVACY ACT DISCLOSURES AND RIGHTS

California Consumer Privacy Act of 2018; Effective January 1, 2020:

This Privacy Policy for California Residents supplements the information already contained in Weekendsfrom general Privacy Policy and applies solely to all users, visitors, and others who reside in the State of California.

Weekendsfrom Privacy Policy for California Residents details the personal information that we may collect from you when you visit our website and make use of the Weekendsfrom services. It also outlines the process for collecting, the purpose for which we use such data for, the sources from which we collect it, the limited circumstances under which we may share personal information, and provides you with specific choices and rights that you have as a California resident.

1. Information We Collect

The personal information that Weekendsfrom collects, or has collected from users within the last twelve months prior to the time of this disclosure becoming effective. Weekendsfrom collects or has collected the following categories of personal information from its users:

- Personal identifiers such as your first name, last name, or similar identifier, address, phone numbers, or IP address;
- Internet or other electronic network activity information, including content interaction information, such as content downloads, search history and interaction data on your use of our website and from links in Weekendsfrom emails sent to you;
- geolocation data, such as the location of your device or computer; and
- inference data, such as information about your purchase preferences, feedback and survey responses.

2. How We Collect Personal Information

Weekendsfrom obtains the categories of personal information listed above from the following sources:

- Directly from our website users when they provide the information to us.
- Indirectly from you, as you navigate through the website. Information
 collected automatically may include usage details, IP addresses and
 information collected through cookies, web beacons, and other tracking
 technologies.
- From third-party service providers under service contracts.

3. Categories of Personal Information disclosed for Weekendsfrom Business Purpose

The personal information that we disclosed about consumers for a business purpose in the twelve months prior to the effective date of this Disclosure fall into the following categories established by the California Consumer Privacy Act:

- identifiers such as your name, email address, phone number, or IP address;
- personal information, such as a credit card number, for example, if we use a third-party payment processor;
- your age, gender, or other protected classifications, for example, if you choose to participate in a survey distributed by Weekendsfrom or fill the User Content form;
- geolocation data from your IP address.

4. Your Rights and Choices

The CCPA provides California residents with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

Access to Specific Information and Data Portability:

You have the right to request that Weekendsfrom disclose certain information to you about our collection and use of your personal information over the past twelve (12) months. Once we receive and verify your request, we will disclose to you:

- The categories of personal information we collected about you
- The categories of sources for the personal information we collected about you
- Our business or commercial purpose for collecting that personal information
- The specific pieces of personal information we collected about you (also called a data portability request)

5. Right to Request Access to or Deletion of Personal Information

You may have the right under the California Consumer Privacy Act to request information about the collection of your personal information by Weekendsfrom, or access to or deletion of your personal information. If you wish to do any of these things, please contact us. Depending on your data choices and subject to applicable regulations, certain services may be limited or unavailable.

We may, however, deny your deletion request if retaining the information is necessary for us or our service providers(s) to:

- Complete the purpose for which we collected the personal information, provide a service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
- Exercise free speech, ensure the right of another consumer to exercise their free speech rights or exercise another right provided for by law.
- Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 et. seq. or other legal obligation.
- Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

6. No Discrimination Rights

You have the right not to receive discriminatory treatment for the exercise of your rights under the CCPA and Weekendsfrom will not discriminate against any consumer for exercising their rights under the California Consumer Privacy Act.

7. Changes to This Notice

Weekendsfrom reserves the right to amend this privacy notice at our discretion and at any time. When we make changes to this privacy notice, and when we make changes to this CCPA Policy, we will post the updated notice on the website and update the CCPA Policy effective date at the top of the page. Your continued use of our website and/or the services following the posting of changes constitutes your acceptance of such changes.